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BEFORE THE IDAHO PUBLIC UTILITIES COMMISSION

IN THE MATTER OF THE JOINT)	
APPLICATION OF HYDRO ONE LIMITED)	CASE NO. AVU-E-17-09
(ACTING THROUGH ITS INDIRECT)	CASE NO. AVU-G-17-05
SUBSIDIARY, OLYMPUS EQUITY LLC))	
AND)	
AVISTA CORPORATION)	DIRECT TESTIMONY
FOR AN ORDER AUTHORIZING PROPOSED)	OF .
TRANSACTION)	KEVIN J. CHRISTIE

FOR AVISTA CORPORATION

(ELECTRIC AND NATURAL GAS)

т	INTRODUCTION
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- 2 Q. Please state your name, employer and business
- 3 address.

- A. My name is Kevin Christie and I am employed as the
- 5 Vice President of Customer Solutions for Avista Utilities, at
- 6 1411 East Mission Avenue, Spokane, Washington.
- 7 Q. Would you briefly describe your educational
- background and professional experience?
- 9 A. Yes. I graduated from Washington State University
- 10 with a Bachelor's Degree in Business Administration with an
- 11 accounting emphasis. I have also attended the University of
- 12 Idaho Utility Executive Course and the Finance for Senior
- 13 Executives program at Harvard Business School.
- I joined the Company in 2005 as the Manager of Natural Gas
- 15 Planning. In 2007, I was appointed the Director of Gas Supply,
- 16 then in 2012 I was appointed as the Senior Director of Finance.
- 17 In 2014 I was appointed to Senior Director of Customer Solutions
- 18 and in 2015 I was appointed to my current position of Vice
- 19 President of Customer Solutions.
- 20 Prior to joining Avista, I was employed by Gas Transmission
- 21 Northwest (GTN). I was employed by GTN from 2001 to 2005 and
- 22 was the Director of Pipeline Marketing and Development from
- 23 2003 to 2005 and the Director of Pricing and Business Analysis

- 1 from 2001 to 2003. From 2000 to 2001, I was employed by PG&E
- 2 Corporation (PG&E) as the Manager of Finance and Assistant to
- 3 the SVP, Treasurer and CFO. Before joining PG&E, I was employed
- 4 by Pacific Gas Transmission Company (PGT) from 1994 to 2000.
- 5 While at PGT, I held several positions including Manager,
- 6 Pricing and Business Analysis and, Director of Regulatory
- 7 Affairs.

Q. What is the scope of your testimony?

- 9 I will provide an overview of the Company's Customer 10 Solutions organization, our Customer Service and support 11 programs, and what we are doing to meet our evolving customer 12 expectations. I will also explain certain commitments proposed 13 by Avista and Hydro One (hereafter jointly referred to as "Joint 14 Applicants") as part of the companies' request for approval of 15 the Proposed Transaction. I will explain why this Proposed 16 Transaction will provide the opportunity to preserve and 17 enhance customer service; and in that regard Hydro One stands 18 behind Avista to maintain and improve customer service.
- 19 A table of the contents for my testimony is as follows:

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22	II.	Overview of Avista's Customer Solutions	
23		Operations	3
24	III.	Customer Service and Support Programs	5
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1 II. OVERVIEW OF AVISTA'S CUSTOMER SOLUTIONS OPERATIONS

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- Q. Before discussing the specifics of the Proposed Transaction, and how the Transaction will affect Avista, please provide a brief overview of Avista's current Customer Solutions operations.
- Avista's Customer Solutions organization is comprised 7 of customer-facing departments - i.e., those that work directly with our customers. Our organization supports the Company's 8 9 378,000 electric and 342,000 natural gas customers (as of June 10 30, 2017) of which, 129,000 and 81,000 respectively, were Idaho 11 customers. Our team is committed to anticipating, developing, 12 and implementing innovative and engaging solutions that meet 13 our customers' needs and expectations. In addition, we are 14 continually monitoring trends in the utility industry in order 15 to be proactive in providing our customers with solutions they 16 may be interested in. Lastly, we have renewed and enhanced our 17 emphasis in creating a feedback loop with our customers. 18 example, we have been testing self-service technology with 19 customers, have used a social media panel for testing ideas, as 20 well as surveying customers on programs they have participated 21 in, like our small business energy efficiency program.

- 1 Q. Please provide an overview of the departments within
- 2 the Customer Solutions organization that interact with Avista's
- 3 customers.
- 4 A. The following are the primary departments that
- 5 interact with our customers:

Customer Service: The Customer Service department is the primary interface between the Company and its customers, including areas such as meter reading, billing, and the call center.

Community Outreach and Energy Assistance: The Community Outreach and Energy Assistance department is responsible for delivering and administering energy assistance programs that reduce the energy burden for our low income and vulnerable customers. In addition, the department is responsible for offering energy conservation and education to low-income customers.

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Energy Efficiency: The Energy Efficiency department is responsible for delivering the Company's electric and natural gas energy efficiency programs. Its primary goal is to meet or exceed the annual kWh and therm savings goals in both the Company's Idaho and Washington jurisdictions. Our natural gas energy efficiency programs in Oregon are delivered by the Energy Trust of Oregon (ETO). In addition to delivering programs to reach the Company's savings goals, the Energy Efficiency department also provides tools and education to help customers control their energy costs and reduce their energy "footprint."

 External Communications: The External Communications department is responsible for customer communications and for the Company's external facing technologies, which include the Company's website and mobile applications.

Products and Services: The Products and Services department is responsible for delivering new products and services that our customers desire. Through engagement and customer research, the department is focused on delivering solutions that meet our customers' evolving needs and expectations.

All of these departments and the roles they serve will remain in place following the closing of the Proposed Transactions and, as I will explain later in my testimony, following the closing of the Proposed Transaction Avista will have increased opportunities and resources to serve our

customers and our local communities.

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III. CUSTOMER SERVICE & SUPPORT PROGRAMS

Q. Please describe Avista's Customer Service department.

A. Avista's Customer Service department is the primary interface between the Company and its customers and includes Meter Reading, Billing, Credit and Collections, and the Call Center. In 2016, the Call Center answered 726,644 calls and fielded 66,124 emails and electronic communications from customers across the Company's three jurisdictions: Idaho, Washington, and Oregon.¹

Avista has service centers located in Coeur d'Alene, Idaho; Lewiston, Idaho and Spokane, Washington that are networked together to operate as a single Call Center supporting Avista's customers. Each employee is trained in their role to

¹ The Call Center and many of our other customer support programs also serve our approximately 30 retail electric customers in Western Montana. Avista's electric service in Juneau, Alaska, through Alaska Electric Light and Power Company (AEL&P), operates independently of Avista Utilities. Customer service is provided by AEL&P employees in Juneau, Alaska.

- 1 work with customer accounts or take phone calls from customers
- in all three of the Company's jurisdictions. All customer phone
- 3 calls come in through a single number, 1-800-227-9187, and are
- 4 answered by the next available representative, regardless of
- 5 where the customer is located.
- 6 Our Voice of the Customer (VOC) results for the first
- 7 quarter in 2017 show that 95% of our customers in our Idaho,
- 8 Washington and Oregon operating divisions that had contact with
- 9 Avista's Call Center were satisfied or very satisfied with the
- 10 service they received.
- 11 Q. What customer support programs does Avista provide
- 12 for its customers in Idaho?
- A. Avista offers a number of programs for its Idaho
- 14 customers, such as Project Share for emergency assistance to
- 15 customers, a Customer Assistance Referral and Evaluation
- 16 Service (CARES) program, senior programs, level pay plans, and
- 17 payment arrangements. Through these programs, the Company
- 18 works to ease the burden of energy costs for customers that
- 19 have the greatest need.
- To assist our customers in their ability to pay, the
- 21 Company focuses on actions and programs in four primary areas:
- 1) low income and senior outreach programs; 2) energy efficiency
- and energy conservation education; and 3) support of community

- 1 programs that increase customers' ability to pay basic costs of
- 2 living.

- 3 Q. Please briefly describe Project Share.
- A. Project Share is a community-funded program Avista sponsors to provide one-time emergency support to families and/or individuals where Avista provides service. Avista customers and shareholders help support the fund with voluntary contributions that are distributed through local community action agencies to customers in need. Grants are available to those in need, without regard to their heating source, and the recipients are not required to be Avista electric or natural gas customers.
 - Q. What other tools does the Company offer to assist customers in managing their bills?
- A. Bill assistance is available through LIHEAP, and
 Project Share, the Company offers many billing options to make
 it easier for customers to manage their bills. Choices
 available to customers include Comfort Level Billing², flexible
 payment plans or arrangements, and preferred due dates. One of
 the goals of our Customer Service department is to provide tools

 $^{^2}$ Comfort Level Billing (CLB) is a "payment plan" designed to average the bills over 12 months. It levels out the seasonal highs and lows to one level payment all year. It is based on the previous 12 months of billed usage.

- 1 and options to customers to help them manage their bills before
- 2 they face a financial hardship or crisis.
- 3 By accessing their account online, customers can utilize
- 4 our Bill Analyzer tool, which helps them compare their usage to
- 5 prior months or years, as well as understand the key driving
- factors in any usage increases, such as weather, billing days,
- 7 rate changes, and increased or decreased usage. Customers can
- 8 also access our Home Energy Analyzer tool, and complete a survey
- 9 about their specific usage to help fine tune suggestions for
- 10 energy savings and management.
- 11 Q. Please summarize Avista's Customer Assistance
- 12 Referral and Evaluation Services (CARES) program.
- 13 A. In Idaho, Avista is currently working with 725
- 14 special needs customers and 55 life-support customers in the
- 15 CARES program. Specially-trained representatives provide
- 16 referrals to area agencies and churches for customers with
- 17 special needs for help with housing, utilities, medical
- assistance, etc. One of the benefits we have in utilizing CARES
- 19 representatives is the ability to evaluate each customer, based
- on their specific need, and to educate them on what assistance
- 21 is available within the community. A goal of the program is to
- 22 enable customers to manage not only their Avista bill, but other
- 23 bills and needs as well.

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- 3 A. Yes. The following are examples of outreach programs
- 4 that are available to customers:
 - 1. Senior and Low-Income Outreach: Avista has developed specific outreach efforts to reach our more vulnerable fixed and low-income customers (with special emphasis on seniors and disabled customers) with bill payment assistance and energy efficiency information that emphasizes comfort and safety. Avista accomplishes this outreach mainly through Energy Workshops. During 2016, 22 workshops were conducted reaching nearly 619 seniors and low-income individuals. All workshop participants were given Home Energy Efficiency kits along with tips for low-cost/no-cost ways to manage energy use. Each kit contains energy-saving items such as LED light bulbs, plastic window covering, draft stoppers for exterior light switches and outlets, v-seal for drafty doors and a polar fleece lap blanket. The Company also conducts general outreach in partnership organizations that are in contact with vulnerable individuals through resource fairs or in-home services. General outreach partnerships reached 5,563 individuals through 37 activities. Through all of these venues, individuals are provided with information effectively manage their home energy use and the Company's bill assistance programs.

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2. Senior Publications: Avista has created a one-page advertisement that has been placed in senior resource directories and targeted senior publications to reach seniors with information about bill payment options, Avista CARES and energy assistance.

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3. Energy Fairs: In 2016, Avista hosted one energy fair in Cottonwood, Idaho which reached 45 customers. These outreach events provide information and demonstrations on energy assistance, energy efficiency and home weatherization to limited income families and senior citizens as well as provided an environment for customers to learn about bill payment options and energy

assistance, while offering them tips and tools to use 1 2 to help manage their limited financial resources. 3 5 IV. JOINT APPLICANTS' COMMITMENTS 6 Have Avista and Hydro One offered commitments, as Ο. 7 part of their request for approval of the Proposed Transaction, to ensure that Avista's customer service and customer support is preserved and improved following the closing of the 9 10 transaction? 11 Α. Yes. As I have explained in my testimony above, Avista has in place many programs and services designed to provide a 12 high level of customer service, customer satisfaction, and 13 14 support for our customers. Avista and Hydro One are offering a 15 number of commitments to ensure that Avista's customer service, 16 reliability, and other aspects of the way Avista currently does 17 business, is preserved and enhanced following the closing of 18 the transaction. 19 Ι sponsoring Commitment Nos. 9-15 am (Local 20 Presence/Community Involvement Commitments), 47 - 5221 (Environmental, Renewable Energy, and Energy Efficiency 22 Commitments), and 53-55 (Community and Low-Income Assistance

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Commitments).

Local Presence/Community Involvement

- Q. For Commitment No. 9, "Avista's Headquarters", what
- 3 have the Joint Applicants committed to as a part of this
- 4 transaction?

- 5 A. Through Commitment No. 9, which is governed by the
- 6 Delegation of Authority in Exhibit B to the Merger Agreement,
- 7 Avista will maintain (a) its headquarters in Spokane,
- 8 Washington; (b) Avista's office locations in each of its other
- 9 service territories; and (c) no less of a significant presence
- in the immediate location of each of such office locations than
- 11 what Avista and its subsidiaries maintained immediately prior
- 12 to completion of the Proposed Transaction.
- Q. For Commitment No. 10, "Local Staffing", what have
- 14 the Joint Applicants committed to as a part of this transaction?
- 15 A. Through Commitment No. 10, which is governed by the
- 16 Delegation of Authority in the Merger Agreement, Avista will
- 17 maintain its staffing and presence in the communities in which
- Avista operates at levels sufficient to maintain the provision
- of safe and reliable service and cost-effective operations and
- 20 consistent with pre-acquisition levels.
- Q. For Commitment No. 11, "Community Contributions",
- 22 what have the Joint Applicants committed to as a part of this
- 23 transaction?

Through Commitment No. 11, which is governed by the 1 Α. 2 Delegation of Authority in the Merger Agreement, Avista will \$4,000,000 annual budaet for charitable 3 (funded by both Avista contributions and the Avista Foundation). This is an increase from Avista's average annual 6 contributions in recent years of approximately \$2.5 million per year. In addition, a \$2.0 million annual contribution will be 7 made to the Avista Foundation. The Avista Foundation provides 8 funding to non-profit organizations addressing the needs of 9 10 communities and citizens served by Avista and AEL&P. The Avista Foundation also includes a matching gifts program for employees 11 12 of Avista and AEL&P.

Q. For Commitment No. 12, "Community Involvement", what have the Joint Applicants committed to as a part of this transaction?

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A. Through Commitment No. 12, which is governed by the
Delegation of Authority in the Merger Agreement, Avista will
maintain at least Avista's existing levels of community
involvement and support initiatives in its service territories.

 $^{^3}$ The Avista Foundation was formed by Avista Corporation exclusively for charitable, educational and scientific purposes within the meaning of Section 501(c) (3) of the Internal Revenue Code of 1986. The Avista Foundation is overseen by an independent Board of Directors which manages the affairs, property and interests of the Foundation.

- Q. For Commitment No. 13, "Economic Development", what have the Joint Applicants committed to as a part of this transaction?
- A. Through Commitment No. 13, which is governed by the
 Delegation of Authority in the Merger Agreement, Avista will
 maintain at least Avista's existing levels of economic
 development, including the ability of Avista to spend
 operations and maintenance funds⁴ to support regional economic
 development and related strategic opportunities in a manner
 consistent with Avista's past practices.
- Q. For Commitment No. 14, "Membership Organizations",
 what have the Joint Applicants committed to as a part of this
 transaction?

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A. Through Commitment No. 14, which is governed by the Delegation of Authority in the Merger Agreement, Avista will maintain the dues paid by it to various industry trade groups and membership organizations. These costs will continue to be accounted for consistent with past practice. Under Avista's current Regulatory Accounting Guidelines, a portion of these dues are included in retail rates, and the remainder is recorded "below-the-line" to a nonoperating account.

 $^{^{\}rm 4}$ Operations and maintenance funds dedicated to economic development and non-utility strategic opportunities will be recorded "below-the-line" to a nonoperating account.

- Q. For Commitment No. 15, "Safety and Reliability

 Standards and Service Quality Measures", what have the Joint

 Applicants committed to as a part of this transaction?
- A. Through Commitment No. 15, which is governed by the
 Delegation of Authority in the Merger Agreement, Avista will
 maintain Avista's safety and reliability standards and policies
 and service quality measures in a manner that is substantially
 comparable to, or better than, those currently maintained.
 - Q. What do these and other commitments suggest by way of Avista's Local Presence and Community Involvement following the closing of the Proposed Transaction?
- A. Following the closing, the communities Avista serves
 will see increased charitable contributions and a continuation
 of the strong support Avista provides in economic development
 and innovation, which will result in benefits to the customers
 and the communities Avista serves. They will see little or no
 change in the day to day operations of Avista, as compared to
 Avista's operations prior to the transaction.
 - The Company will continue to operate under the same Avista name. Provisions of the Merger Agreement are designed to ensure that Avista's culture and its way of doing business will continue for the long-term.

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Environmental, Renewable	Energy, and	d Energy	Efficiency
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- Q. For Commitment No. 47, "Renewable Portfolio Standard
- Requirements", what have the Joint Applicants committed to as
- a part of this transaction?
- 5 A. Hydro One acknowledges Avista's obligations under
- 6 applicable renewable portfolio standards, and Avista will
- 7 continue to comply with such obligations.
- Q. For Commitment No. 48, "Renewable Energy Resources",
- 9 what have the Joint Applicants committed to as a part of this
- 10 transaction?
- 11 A. Avista will acquire all renewable energy resources
- 12 required by law and such other renewable energy resources as
- 13 may from time to time be deemed advisable in accordance with
- 14 Avista's integrated resource planning process and applicable
- 15 regulations.
- 16 Q. For Commitment No. 49, "Greenhouse Gas and Carbon
- 17 Initiative", what have the Joint Applicants committed to as a
- 18 part of this transaction?
- 19 A. Hydro One acknowledges Avista's Greenhouse Gas and
- 20 Carbon Initiatives contained in its current Integrated Resource
- 21 Plan, and Avista will continue to work with interested parties
- 22 on such initiatives.

- Q. For Commitment No. 50, "Green House Gas Inventory
- 2 Report", what have the Joint Applicants committed to as a part
- 3 of this transaction?
- 4 A. Avista will report greenhouse gas emissions as
- 5 required. Avista began reporting greenhouse gas inventories to
- 6 the Oregon Department of Ecology and the Environmental
- 7 Protection Agency in 2011, and the Washington Department of
- 8 Ecology in 2012. Avista will continue to submit data for these
- 9 inventories. Greenhouse gas emissions have and will continue to
- 10 also be reported to customers through the annual Shared Value
- 11 Report.
- 12 Q. For Commitment No. 51, "Efficiency Goals and
- Objectives", what have the Joint Applicants committed to as a
- 14 part of this transaction?
- 15 A. Hydro One acknowledges Avista's energy efficiency
- 16 goals and objectives set forth in Avista's 2017 Integrated
- 17 Resource Plan and other plans, and Avista will continue its
- ongoing collaborative efforts to expand and enhance them.
- Avista has continuously offered energy efficiency services
- 20 since 1978. This is the twenty-third year of the Demand Side
- 21 Management (DSM) tariff rider, a distribution charge to fund
- DSM that is now replicated in many other states. The Company's
- 23 programs are based on providing a financial incentive, or

- 1 "rebate," for cost-effective efficiency measures with a simple
- 2 payback less than fifteen years. This includes approximately
- 3 300 measures that are packaged into about 30 programs for
- 4 customer convenience. The Company's programs are delivered
- 5 across a full customer spectrum. Virtually all customers have
- 6 had the opportunity to participate and many have directly
- 7 benefited from the program offerings. All customers have
- 8 benefited through enhanced resource cost-efficiencies as a
- 9 result of this portfolio approach.
- 10 Q. For Commitment No. 52, "Optional Renewable Power
- 11 Rate", what have the Joint Applicants committed to as a part of
- 12 this transaction?
- 13 A. Avista will continue to offer renewable power
- 14 programs in consultation with stakeholders. Customers may apply
- for interconnection with the Company and receive certification
- 16 of their renewable energy system through a Program
- 17 Administrator. 5 Upon approval of completion of installation of
- 18 a qualifying renewable energy system and meeting
- 19 interconnection standards, the customer's generation will be
- 20 interconnected and measured by the Company. Generation
- 21 incentive payments are based on a fiscal year of July 1st of one

⁵ The Company's Program Administrator is the Washington State University Extension Energy Program.

- 1 year through June 30th of the following year. Incentive payments
- 2 are made to eligible customers, as determined by the Program
- 3 Administrator.

Community and Low-Income Assistance Commitments

- 5 Q. For Commitment No. 53, "Community Contributions",
- 6 what have the Joint Applicants committed to as a part of this
- 7 transaction?
- 8 A. A one-time \$7,000,000 initial contribution to
- 9 Avista's charitable foundation (Avista Foundation) will be made
- 10 at or promptly following closing. This represents a significant
- 11 increase to the Foundation. This contribution will increase
- the balance from the current level of approximately \$9.2 million
- 13 to \$16.2 million. In addition, as indicated earlier, following
- 14 the closing of the Proposed Transaction, there will be a \$2.0
- 15 million annual contribution to the Avista Foundation. As I
- 16 explained earlier, the Avista Foundation is a community
- investment program of Avista, which provides funding to non-
- 18 profit organizations addressing the needs of communities and
- 19 citizens served by Avista.
- Q. For Commitment No. 54, "Low-Income Energy Efficiency
- 21 Funding", what have the Joint Applicants committed to as a part
- of this transaction?

- 1 A. Avista will continue to work with its advisory groups
- 2 on the appropriate level of funding for low income energy
- 3 efficiency programs.
- Q. For Commitment No. 55, "Addressing Other Low-Income
- 5 Customer Issues", what have the Joint Applicants committed to
- 6 as a part of this transaction?
- 7 A. Avista will continue to work with low-income agencies
- 8 to address other issues of low-income customers.
- 9 Q. Please briefly summarize why this merger is a good
- thing for Avista customers, particularly with regard to the
- 11 commitments you have sponsored.
- 12 A. The proposed merger is designed such that following
- 13 the closing there will be little to no change in the operations
- 14 of Avista, and customers will see benefits that otherwise would
- 15 not occur. The transaction is not designed to target the
- 16 elimination of jobs, or cost cutting that may lead to a
- 17 deterioration of customer service, customer satisfaction,
- 18 safety, reliability, or a deterioration of charitable giving,
- 19 economic development or innovation in the communities Avista
- 20 serves. As discussed by Avista Witnesses Mr. Thies and Mr.
- 21 Ehrbar, Avista and Hydro One are proposing to flow through to
- 22 Avista's retail electric and natural gas customers in Idaho,
- 23 Washington and Oregon a financial benefit of at least \$31.5

- 1 million over a 10-year period, beginning at the time of the
- 2 merger closing. Moreover, as discussed by Avista Witness Mr.
- 3 Morris, customers will see additional benefits over time
- 4 associated with scale and collaboration, while avoiding the
- 5 risk of a potential subsequent acquisition by another party
- 6 that may not share Avista's culture and values. The communities
- 7 Avista serves will see increased charitable contributions and
- 8 a continuation of the strong support Avista provides in economic
- 9 development and innovation. Avista and Hydro One employees
- 10 will see increased opportunities as the two companies pursue
- efficiencies and innovation through the sharing of technology,
- 12 best practices and business processes.
- 13 Q. Does this conclude your pre-filed direct testimony?
- 14 A. Yes.